



STOCK UP & SAVE!

GET A FREE PRINTER WITH MATERIALS PURCHASE FOR A LIMITED TIME

**No trade-in printer required.
No hassle. No kidding.**

Choose from two valuable options:



Option 1

Buy 12 BMP41 or BMP51 cartridges and get a free BMP41 Printer Kit (a \$454.99 value!) OR BMP51 Printer (a \$519.99 value!)



Option 2

Buy 15 BMP41 or BMP51 cartridges and get a free BMP51 Printer Kit (a \$545.99 value!)

 **See reverse for everything that's included.**

REDEEM IN 3 EASY STEPS

- 1** Purchase your printer cartridges anywhere
- 2** Submit proof of purchase at BradyCanada.ca (see below for link/QR)
- 3** Sit back and we'll ship your free printer!

DON'T WAIT!

Offer expires
April 30, 2024.

 **Purchase printer cartridges anywhere Brady products are sold. Redeem your free printer online at BradyCanada.ca/Promotions**



GET THE JOB DONE RIGHT ON ANY JOBSITE

Select the printer you want with the features you need

BMP®51

Great for the lab, electrical panel builds and more

- ▶ 250+ compatible easy-to-load cartridges with label widths up to 1.50 inches
- ▶ Prints up to 500 labels per day at 1.3 inches (33.0 mm) per second
- ▶ 300 dpi print resolution

BMP®41

A must-have for DataCom and electrical professionals

- ▶ 110+ cartridges in continuous and pre-sized options with label widths up to 1.0 inch
- ▶ Prints up to 250 labels per day at 1.3 inches (33.0 mm) per second
- ▶ 300 dpi print resolution

OPTION ONE - Buy 12 BMP41 or BMP51 label cartridges and get:

BMP51 Label Printer

Includes: Hard Case, AC Adapter and 1.5" Vinyl Cartridge

Free with purchase of 12 M4 or M5 series printer cartridges
A \$519.99 value!



OR

BMP41 Label Printer Kit

Includes: USB, Hard Case AC Adapter, and 1" Vinyl Cartridge

Free with purchase of 12 M4 or M5 series printer cartridges
A \$454.99 value!



OPTION TWO - Buy 15 BMP41 or BMP51 label cartridges and get:

BMP51 Label Printer Kit

Includes: Hard Case, AC Adapter and 1.5" Vinyl Cartridge and Rechargeable Battery

Free with purchase of 15 M4 or M5 series printer cartridges
A \$545.99 value!



- ▶ **Purchase printer cartridges anywhere Brady products are sold. Redeem your free printer online at BradyCanada.ca/Promotions**

*Offer valid in U.S. and Canada; contact local Brady office for details. All free printers and kits must ship to end user customers. Free printers and kits will be shipped within five business days of online form submission. Brady reserves the right to change or cancel this offer at any time and to refuse any request. Label cartridges can be purchased directly through BradyCanada.ca/Promotions or through your preferred channel. Twelve (12) BMP41 or BMP51 label cartridges must be purchased to receive a free standalone BMP51 Printer or BMP41 Printer Kit. Fifteen (15) BMP51 label cartridges must be purchased to receive a free BMP51 Printer Kit. All online submissions require proof of purchase for the correct label cartridge amount in order to receive your free printer or kit. Label cartridges must be purchased, and online forms must be submitted within the promotion period of 2/29/24 and 4/30/24.

